



**Kennesaw Parks & Recreation**  
**2753 Watts Drive**  
**Kennesaw, Georgia 30144**  
**Contact: (770) 422-9714**

## Press Release

### **KENNESAW COMMUNITY BLOOD DRIVE A SUCCESS**

Kennesaw, Georgia (July 22, 2005) - Sixty-two donors turned out in Kennesaw for blood drive on July 18. With the support of the community, fifty-seven pints were collected. One pint can potentially save three lives; therefore, the blood drive potentially touched the lives of 171 local patients and their families.

The blood drive, sponsored by the Kennesaw Parks & Recreation Department and American Red Cross Southern Region, was held in the Banquet Hall at the Kennesaw Community Center.

The blood supply is especially critical right now, as the American Red Cross reports a regional and national shortage. An emergency appeal was recently announced by the American Red Cross for blood donors.

With a goal of collecting twenty-five pints of blood, the drive exceeded all expectations. "Donating blood helps people who have been in an accident or who are suffering from life-threatening illnesses", said David Pies, Recreation Programs Coordinator for the Kennesaw Parks & Recreation Department. "Our community came out in force to give generously."

Most healthy people age 17 or older who weigh at least 110 pounds can donate blood every 56 days. The American Red Cross Blood Services, Southern Region needs at least 1,200 people to donate blood each weekday to meet the needs of hospital patients.

For more information on donating blood, please call 1-800-GIVE LIFE (1-800-448-5433) or visit [www.givebloodredcross.org](http://www.givebloodredcross.org).

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